

DISRUPTIVE CHANGE MAKER PROJECT

In the Disruptive Change Maker (DCM) program we are '*walking the mystical path with practical feet*' (as Angelise Arrian said).

To that end, you will bring into the program, or identify during the program, a project you want to practice with. The project is something you care about and want to catalyze in the world. You can read about the 17 UN Sustainable Development Goals for information and inspiration: <https://sdgs.un.org/goals>

Maybe you want to find ways to be more vocal in your local community about an issue you care about or you want to start a national conversation on an important topic, or you want to start or expand a global movement, or you want to engage an organization or team you're working with around one or more of the SDGs. The size and scope is up to you. The aim is to practice how to engage individuals and networks more powerfully for the sake of evolving consciousness and impact.

You can work by yourself or join with other program participants (encouraged!).

STRUCTURE – OVERVIEW:

WHAT: Which of the UN SDGs call to you? What is your impact to make, now? Ask yourself in a quiet, reflective space: "what is mine to do, now?"

You will identify the group/organization/target audience (for profit, non-profit, government, community, team, etc.) that your project will be supporting or engaging with. You want to select a project that will challenge you but one that isn't such a stretch that you fall into paralysis or overwhelm.

FSOW: (For the sake of what) – Identify what are you taking care of that matters to you through engaging in the project. What is your vision or purpose or intention or aspiration?

WHO: Who will be part of your project/project team? You may work alone or with a group of other colleagues in the program. All group members should be part of the design, strategy and implementation.

HOW:

- 1) Create a scope of work and aspirations/objectives for what you want to accomplish around this project. Get clear about who you want to serve and what your purpose/goals are for the project/initiative.
- 2) Create a strategy and plan for your project objectives. What will you specifically do, by when? These planning documents don't have to be in any particular format nor are you required to use any project planning software or methodology.

TIMELINE:

- 1) Identify the project and who you will be working with (working independently is fine).
- 2) Identify the customer(s)/target audience, the measurable and subjective outcomes you are promising to the customer, your FSOW, and your high-level strategy and plan (for now).
- 3) Submit a written overview of #1 and #2 to the **DCM Project Manager** (no more than 2 pages, please) no later than October 7, 2021
- 3) By November 1st, each participant will write a brief summary highlighting lessons learned so far and submit to the **DCM Program Manager**. (You won't be finished with the project, but you will have lots of learning to share around trying to make bigger impact in the world and what you learn about yourself in this process.)
- 4) You'll share the highlights of your learning in our November 4th call.